



GAT MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 1/31/2021

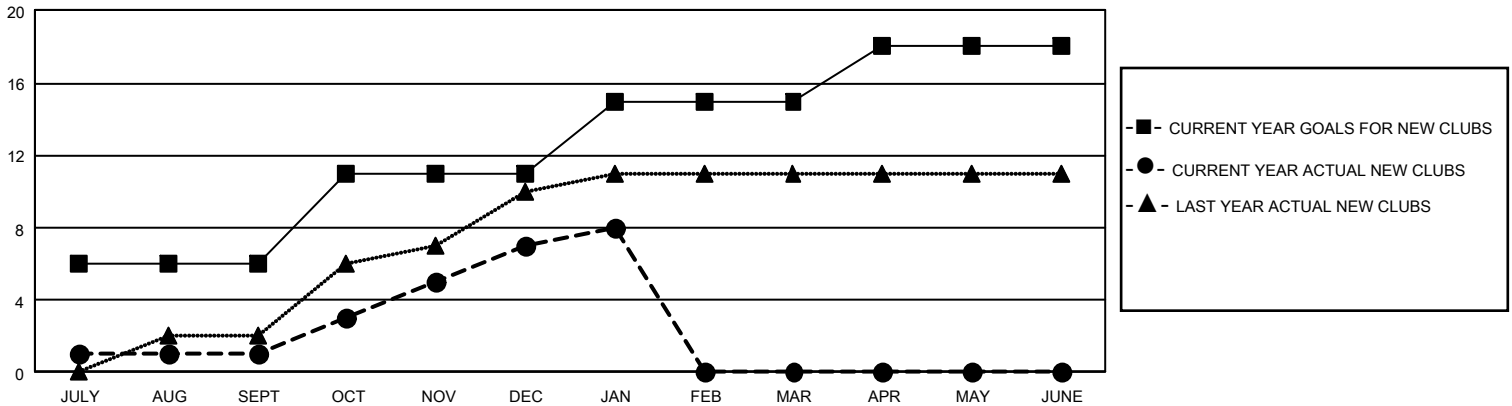
GMT Constitutional Area 5 - K, Group L

REPORT DOES NOT INCLUDE CLUBS IN UNDISTRICTED AREAS.

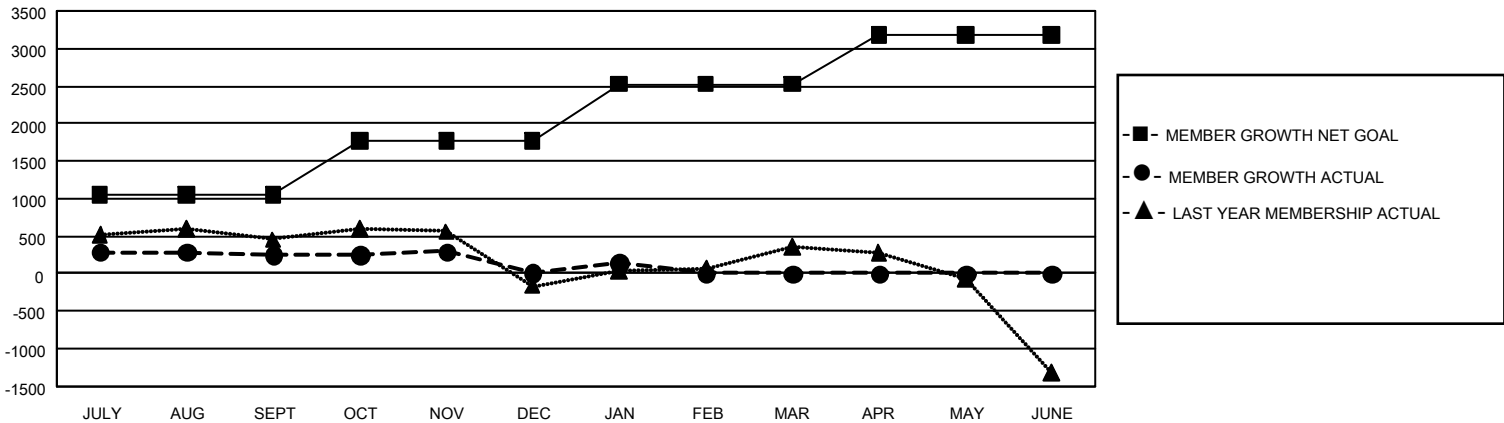
| Clubs | | | |
|-----------------------|---------------|-----------|---------------|
| RESULTS FOR 2020-2021 | | | |
| QUARTER | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS |
| JULY/AUG/SEPT | 18 | 1 | 4 |
| OCT/NOV/DEC | 15 | 6 | 1 |
| JAN/FEB/MAR | 12 | 1 | 2 |
| APR/MAY/JUNE | 9 | 0 | 0 |

| Members | | | |
|-----------------------|------------------------|----------------------|--|
| RESULTS FOR 2020-2021 | | | |
| QUARTER | MEMBER GROWTH NET GOAL | MEMBER GROWTH ACTUAL | DROPPED MEMBERS ACTUAL (including transfers) |
| JULY/AUG/SEPT | 1050 | 1,271 | 952 |
| OCT/NOV/DEC | 725 | 843 | 1,037 |
| JAN/FEB/MAR | 750 | 227 | 92 |
| APR/MAY/JUNE | 650 | 0 | 0 |

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



| | | | |
|--|--|---|-----------------------|
| DROPPED CLUBS: 7 | 453 CLUBS OF 615 ADDED 1 OR MORE NEW MEMBERS | GENDER DISTRIBUTION | |
| | | MALE 19,114 (74.32%) | FEMALE 6,606 (25.68%) |
| DROPPED MEMBERS | | CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA | |
| DECEASED 56 CLUB CANCELLED 0 OTHER 2,025 TOTAL 2,081 | TOTAL FAMILY UNIT MEMBERS 1,845 FAMILY MEMBERS PAYING HALF DUES 1,050 | | |